

# University of Mumbai



4000145  
Summer 2020

## EXAMINATION TIME TABLE B.M.M. (Sem. V)(CBSGS)(75:25)(R-2016)

Days and Dates	Time	Paper Code	Paper
Wednesday, April 01, 2020	02:30 p.m. to 05:00 p.m.	27301	Advertising : Advertising in Contemporary Society
Wednesday, April 01, 2020	02:30 p.m. to 05:00 p.m.	27302	Journalism : Reporting
Friday, April 03, 2020	02:30 p.m. to 05:00 p.m.	27303	Advertising : Copywriting
Friday, April 03, 2020	02:30 p.m. to 05:00 p.m.	27304	Journalism : Editing
Tuesday, April 07, 2020	02:30 p.m. to 05:00 p.m.	27305	Journalism : Feature & Opinion
Tuesday, April 07, 2020	02:30 p.m. to 05:00 p.m.	27306	Advertising : Brand Building
Wednesday, April 08, 2020	02:30 p.m. to 05:00 p.m.	27307	Advertising : Consumer Behaviour
Wednesday, April 08, 2020	02:30 p.m. to 05:00 p.m.	27308	Journalism : Journalism & Public Opinion
Thursday, April 09, 2020	02:30 p.m. to 05:00 p.m.	27309	Advertising : Media Planning & Buying
Thursday, April 09, 2020	02:30 p.m. to 05:00 p.m.	27310	Journalism : Indian Regional Journalism

NOTE: The candidates appearing for the examination should report 20 minutes before the start of examination. Mobile phones and other electronic gadgets are prohibited in the examination hall. Change if any, in the time table shall be communicated on the university web site.

Mumbai - 400 098  
06 Jan, 2020

Sd/-  
( Dr. Vinod Patil )  
Director  
Board of Examinations & Evaluation