

University of Mumbai



4000146
Summer 2020

EXAMINATION TIME TABLE B.M.M. (Sem. VI)(CBSGS)(75:25)(R-2017)

Days and Dates	Time	Paper Code	Paper
Monday, April 20, 2020	10:30 a.m. to 01:00 p.m.	55601	Advertising: Advertising and Marketing Research.
Monday, April 20, 2020	10:30 a.m. to 01:00 p.m.	55602	Journalism: Press Laws and Ethics.
Tuesday, April 21, 2020	10:30 a.m. to 01:00 p.m.	55603	Advertising: Legal Environment and Advertising Ethics.
Tuesday, April 21, 2020	10:30 a.m. to 01:00 p.m.	55604	Journalism: Broadcast Journalism.
Wednesday, April 22, 2020	10:30 a.m. to 01:00 p.m.	55605	Advertising: Financial Management for Marketing and Advertising.
Wednesday, April 22, 2020	10:30 a.m. to 01:00 p.m.	55606	Journalism: Business & Magazine Journalism (Combination of Niche-I& II).
Thursday, April 23, 2020	10:30 a.m. to 01:00 p.m.	55607	Advertising: Agency Management.
Thursday, April 23, 2020	10:30 a.m. to 01:00 p.m.	55608	Journalism: Issues of Global Media
Friday, April 24, 2020	10:30 a.m. to 01:00 p.m.	55609	Advertising: The Principles and Practice of Direct Marketing.
Friday, April 24, 2020	10:30 a.m. to 01:00 p.m.	55610	Journalism: News Media Management.
Monday, April 27, 2020	10:30 a.m. to 01:00 p.m.	55611	Advertising: Contemporary Issues.
Monday, April 27, 2020	10:30 a.m. to 01:00 p.m.	55612	Journalism: Contemporary Issues.
Tuesday, April 28, 2020	10:30 a.m. to 01:00 p.m.	55613	Advertising: Digital Media
Tuesday, April 28, 2020	10:30 a.m. to 01:00 p.m.	55614	Journalism: Digital Media

NOTE: The candidates appearing for the examination should report 20 minutes before the start of examination. Mobile phones and other electronic gadgets are prohibited in the examination hall. Change if any, in the time table shall be communicated on the university web site.

Mumbai - 400 098
17 Feb, 2020

Sd/-
(Dr. Vinod Patil)
Director
Board of Examinations & Evaluation