

LORDS UNIVERSAL COLLEGE**DEPARTMENT OF BMM****SY BAMMC ONLINE THEORY EXAMINATION SEM-III REGULAR**

DATE	SUBJECTS	TIME(External)	Time (Internal)
2-Jan - 2021	Radio Program Production - I	09.00 am to 10.00 am	10.30 a.m to 11.00 a.m
4-Jan - 2021	Corporate Communication and Public Relation	-	10.30 a.m to 11.00 a.m
5-Jan - 2021	Media Studies	09.00 am to 10.00 am	10.30 a.m to 11.00 a.m
6-Jan - 2021	Introduction to Photography	-	10.30 a.m to 11.00 a.m
7-Jan - 2021	Film Communication- I	-	10.30 a.m to 11.00 a.m
8-Jan - 2021	Computer and Multimedia-I	-	10.30 a.m to 11.00 a.m

TY BMM ADVERTISING ONLINE THEORY EXAMINATION SEM-V (REGULAR)

DATE	SUBJECTS	Time (Internal)
2-Jan - 2021	Advertising in Contemporary Society	10.30 am to 11.00 am
4-Jan - 2021	Copywriting	10.30 am to 11.00 am
5-Jan - 2021	Brand Building	10.30 am to 11.00 am
6-Jan - 2021	Consumer behavior	10.30 am to 11.00 am
7-Jan - 2021	Media Planning and buying	10.30 am to 11.00 am
8-Jan - 2021	Ad Design***	10.30 am to 11.00 am

TY BMM Journalism ONLINE THEORY EXAMINATION SEM-V (REGULAR)

DATE	SUBJECTS	Time (Internal)
2-Jan - 2021	Reporting	10.30 am to 11.00 am
4-Jan - 2021	Indian Regional Journalism	10.30 am to 11.00 am