

BMM ODD SEM ONLINE EXAM ATKT TIME TABLE APRIL- MAY 2021

FY BAMMC			
Time table for Theory(External) to be held in April 2021 - (ATKT)			
Date	Semester I	Subject Name	Timing
16-Apr - 2021	1	HISTORY OF MEDIA	09.00 am to 10.00 am
17-Apr - 2021	2	CURRENT AFFAIRS	09.00 am to 10.00 am
19-Apr - 2021	3	VISUAL COMMUNICATIONS	09.00 am to 10.00 am
20-Apr - 2021	4	EFFECTIVE COMMUNICATION -I	09.00 am to 10.00 am
22-Apr - 2021	5	FOUNDATION COURSE-I	09.00 am to 10.00 am
23-Apr - 2021	6	FUNDAMENTAL OF MASS COMMUNICATIONS	09.00 am to 10.00 am
SYBAMMC			
Time table for Theory(External) to be held in April 2021 - (ATKT)			
Date	Semester III	Subject Name	Timing
16-Apr - 2021	1	Radio Program Production - I	12:00 Noon to 1:00 pm
17-Apr - 2021	2	Corporate Communication and Public Relation	12:00 Noon to 1:00 pm
19-Apr - 2021	3	Media Studies	12:00 Noon to 1:00 pm
20-Apr - 2021	4	Introduction to Photography	12:00 Noon to 1:00 pm
22-Apr - 2021	5	Film Communication- I	12:00 Noon to 1:00 pm
23-Apr - 2021	6	Computer and Multimedia-I	12:00 Noon to 1:00 pm
TYBMM (Advertising)			
Time table for Theory(External) to be held in MAY 2021 - (ATKT)			
Date	Semester V	Subject Name	Timing
18-May - 2021	1	Advertising in Contemporary Society	10:00 am to 11:00 am
19-May - 2021	2	Copywriting	10:00 am to 11:00 am
20-May - 2021	3	Brand Buliding	10:00 am to 11:00 am
21-May - 2021	4	Consumer behavior	10:00 am to 11:00 am
22-May - 2021	5	Media Planning and buying	10:00 am to 11:00 am
24-May - 2021	6	Ad Design	10:00 am to 11:00 am
TYBMM (Journalism)			
Time table for Theory(External) to be held in MAY 2021 - (ATKT)			
Date	Semester V	Subject Name	Timing
18-May - 2021	1	Reporting	10:00 am to 11:00 am
19-May - 2021	2	Indian Regional Journalism	10:00 am to 11:00 am
20-May - 2021	3	Features and Opinion	10:00 am to 11:00 am
21-May - 2021	4	Journalism and public opinion	10:00 am to 11:00 am
22-May - 2021	5	Editing	10:00 am to 11:00 am