

**BAMMC(BMM) ATKT External to be held in Sep - 2021****Time table for Theory ATKT External to be held in Sep - 2021**

Date	Semester I	Subject Name BAMMC	Subject Name BMM OLD	Timing
23-Sep-21	1	History of Media	20th Century History of the World Media	3.00 pm to 4.00 pm
24-Sep-21	2	Current Affairs	Introduction to Computers	3.00 pm to 4.00 pm
25-Sep-21	3	Visual Communication	Introduction to Sociology	3.00 pm to 4.00 pm
27-Sep-21	4	Effective Communication- I	Effective Communication Skills - I	3.00 pm to 4.00 pm
28-Sep-21	5	Foundation Course -I	Introduction to Economics	3.00 pm to 4.00 pm
29-Sep-21	6	Fundamental of Mass Communication	Fundamentals of Communication Skills	3.00 pm to 4.00 pm

**Time table for Theory ATKT External to be held in Sep - 2021**

Date	Semester II	Subject Name BAMMC	Subject Name BMM OLD	Timing
23-Sep-21	1	Introduction to Journalism	Principles of Marketing	1.00 pm to 2.00 pm
24-Sep-21	2	Content Writing	Political Concepts and Indian Political Systems	1.00 pm to 2.00 pm
25-Sep-21	3	Introduction to Advertising	Introduction to Psychology	1.00 pm to 2.00 pm
27-Sep-21	4	Effective Communication- II	Effective Communication Skills - II	1.00 pm to 2.00 pm
28-Sep-21	5	Foundation Course-II	Advanced Computers	1.00 pm to 2.00 pm
29-Sep-21	6	Media, Gender and Culture	Introduction to English Literature	1.00 pm to 2.00 pm

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Date	Semester IV	Subject Name BAMMC	Subject Name BMM OLD	Timing
23-Sep-21	1	Radio Program Production-II	Radio & Television	11.00 am to 12.00 noon
24-Sep-21	2	Writing and Editing for Media	Introduction to Advertising	11.00 am to 12.00 noon
25-Sep-21	3	Media Laws and Ethics	Introduction to Journalism	11.00 am to 12.00 noon
27-Sep-21	4	Mass Media Research	Mass Media Research	11.00 am to 12.00 noon
28-Sep-21	5	Film Communication II	Organisational Behaviour	11.00 am to 12.00 noon
29-Sep-21	6	Computer Multimedia II	Print production and photography	11.00 am to 12.00 noon