



Vidya Vikas Education Trust's
Lords Universal College, Goregaon West, Mumbai-400104
Affiliated to University of Mumbai

MASTER OF COMMERCE

(Business Management)

FIRST YEAR

SEMESTER I

SR.NO	Course Name	CO's
1	Strategic Management	<i>Students will be able to</i> <ol style="list-style-type: none">1. Understand the basic concepts and process of strategic management.2. Develop and prepare organizational strategies that will be effective for today's organizations.3. Devise strategic approaches to manage a business successfully in a global context.
2	Human Resource Management	<i>Students will be able to</i> <ol style="list-style-type: none">1. Apply theory, concept of HRM in their job place.2. Take up a promising job in the HRM field.3. Understand and analyze the strategic issues and strategies required to recruit and select manpower resources.4. Understand the problems and difficulties faced in selection and recruitment in cross cultural situations.
3	Consumer Behavior	<i>Students will be able to</i> <ol style="list-style-type: none">1. Understand and strengthen fundamentals of Consumer Behavior.2. Create awareness about consumer motivation and perceptions.3. Understand underlying behavior about consumer learning.4. Understand consumer behavior in the globalized era.
4	Business Ethics	<i>Students will be able to</i> <ol style="list-style-type: none">1. Be morally sound and ethically right persons in the society.2. Embrace good values thereby having a sense of right and wrong.
5	Organizational Behavior	<i>Students will be able to</i> <ol style="list-style-type: none">1. Understand and able to implement the concepts, skills, and functions of management and need of systematic study of individual, group, and organizational behavior2. Understand the concepts of conflict management, organizational culture, change, and development, and group dynamics3. Understand the concepts like personality, learning, attitude, and perception
6	Research Methodology In	<i>Students will be able to</i>



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	Commerce and Management	<ol style="list-style-type: none">1. Find out answers to the research questions in a more scientific manner.2. Adopt ethical standards, define purpose of research, reveal limitations of research frankly, analyzing collected data accurately, correctly and authentically, presenting findings unambiguously and giving unbiased conclusions.
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FIRST YEAR

SEMESTER II

SR.NO	Course Name	CO's
1	Customer Relationship Management	<i>Students will be able to</i> <ol style="list-style-type: none">1. Understand the basic concepts and process of CRM2. Analytically understand use and application of CRM strategies
2	Brand Management	<i>Students will be able to</i> <ol style="list-style-type: none">1. Evaluate branding challenges and develop a strategic brand equity business plan.2. Scrutinize the strategic brand management for developing good branding for organizations.3. Develop the idea of branding research and Co-branding.
3	Professional Intelligence	<i>Students will be able to</i> <ol style="list-style-type: none">1. Comprehend new terms of Professional Intelligence and its importance.2. Gain knowledge about the effect on recruitment and organisational culture.3. Develop learning and analytical skills to enable them to solve cases and prepare the solution for the challenges.4. Acquaint the learners with recent developments and trends in the business corporate world related to Professional Intelligence.
4	Hospitality Management Course	<i>Students will be able to</i> <ol style="list-style-type: none">1. Improve soft skills to enhance communication skills.2. Understand the importance of the application of Principles of Management.3. Understand the Importance of Hospitality in the Hotel industry.4. Understand the importance of Hospitality in the Tourism Industry.
5	Information Transfer Skills in Research	<i>Students will be able to</i> <ol style="list-style-type: none">1. Become more accountable towards doing quality research through meticulous search and use of research information tools.2. Conduct the promising research work through vigilant, accurate, and authentic information transfer can support bringing out high-quality research inputs.



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6	On the Job Training/ Field Project	<i>Students will be able to</i> <ol style="list-style-type: none">1. Understand the industrial environment that cannot be replicated in the classroom.2. Established links with potential future job or research opportunities.3. Get hands-on experience in teamwork, thereby enhancing professional skills like communication, work ethics, conflict resolution, etc. with a lasting impact on lifelong learning and professional development.
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Vidya Vikas Education Trust's
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MASTER OF COMMERCE

(Advance Accountancy)

FIRST YEAR

SEMESTER I

SR.NO	Course Name	CO's
1	Advance Cost and Management Accounting	<i>Students will be able to</i> <ol style="list-style-type: none">1. Understand the concepts and calculate sums related to Absorption Costing, Marginal Costing, Cost Volume and Profit Analysis.2. Solve practical problems related to Managerial Decision Making.3. Prepare Budget and Budgetary Control related problems.4. Understand the concept of Standard Costing and calculation of Variance Analysis.5. Identify the cost of service provided by various sectors. Students can construct cost sheet statements for transport service, hospitals etc.
2	Direct and Indirect Taxation	<i>Students will be able to</i> <ol style="list-style-type: none">1. Understand the various concepts of direct tax and its application.2. Understand and compute the income taxable under various heads of income.3. Calculate tax liability for various entities.
3	Advanced Financial Accounting	<i>Students will be able to</i> <ol style="list-style-type: none">1. Get knowledge on ways to convert foreign currency into Indian currency using the proper exchange rates. And to use that knowledge in converting the Trial balance of Foreign Branch into Indian currency.2. Categorize various items under proper headings in the Bank Financial statements. Also able to identify non-Performing assets of the Banks.3. Understand the financial statement of co-operative societies. And to identify which formats to be followed for different categories of Co-operative societies.4. Understand the financial statements of Insurance companies.



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4	Mutual Fund Management and Wealth Management.	<i>Students will be able to</i> <ol style="list-style-type: none">1. Understand the key concepts of mutual funds and its structure, different kinds of mutual fund schemes and their features.2. Gain a comprehensive knowledge of wealth management, its phases, process and sources.3. Develop financial planning and intellect on various components of retirement planning.
5	Advanced Trends in Accounting – I	<i>Students will be able to</i> <ol style="list-style-type: none">1. Get acquainted with tally software.2. Understand default vouchers, debit note and credit note in tally software.
6	Research Methodology In Commerce and Management	<i>Students will be able to</i> <ol style="list-style-type: none">1. Find out answers to the research questions in a more scientific manner.2. Adopt ethical standards, define purpose of research, reveal limitations of research frankly, analyzing collected data accurately, correctly and authentically, presenting findings unambiguously and giving unbiased conclusions.



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SEMESTER II

SR.NO	Course Name	CO's
1	Advanced Cost Accounting	<i>Students will be able to</i> 1. Understand process costing and techniques applied in industry. 2. Identify various cost allocation methods and apply ABC method of costing system 3. Define the responsibility center and evaluate the performance of the company. 4. Study different techniques used in strategic cost management.
2	Direct Tax and Indirect Tax [Goods and Service Tax]	<i>Students will be able to</i> 1. Get an overview of GST, its need and applicability in India and understand the concept like Scope of Supply, Non-taxable Supply, and Composition Scheme etc. 2. Understand in detail about Time, Place and Value of Supply for computation of GST. 3. Calculate ITC, manner of utilization, assessment of tax liability and payment of GST. 4. Understand the provisions of GST registration, its procedure, documents needed for registration, cancellation of registration, deemed registration.
3	Corporate Finance	<i>Students will be able to</i> 1. Identify the scope of financial management in practice. 2. Conceptualize the concept of valuation of securities. 3. Explain the concepts of financial accounting in general. 4. Identify and undertake various managerial decisions required in day-to-day business practices.
4	Advanced Trends in Accounting – II	<i>Students will be able to</i> 1. To prepare a financial report and do its analysis. 2. Activate GST masters in Tally and set up GST rate, Update Party GSTIN and updating GST in service ledgers.
5	Accounting of Housing Society & Charitable Trust	<i>Students will be able to</i> 1. Define and prepare financial statements as per Maharashtra State Cooperative Societies Act. 2. Understand and apply auditing techniques in co- co-operative sector. 3. Understand the concept of charitable trust and differentiate income exempted. 4. Understand the accounting process of accounting of charitable trusts.



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