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Ref: LUCDG/Exams/24-25/31/TY-8

DATE: 23-1-25

<u>Timetable – BAMMC Semester VI Internal Exam</u> <u>February – 2025</u>

| DATE | TIME | Subject |
|---------|---------------------|-------------------------------------|
| 10/2/25 | 11:00 AM to 11:40AM | Digital Media |
| | 11:40AM to 12:20PM | Advertising in Contemporary Society |
| 11/2/25 | 11:00 AM to 11:40AM | Brand Management |
| | 11:40AM to 12:20PM | Rural Marketing and Advertising |
| 12/2/25 | 11:00 AM to 11:40AM | Media Planning and Buying |

Mrs. Jayashree P. Borkar Examination Chairperson

Dr. Bharat M. Pithadia Principal

