

Bachelor of Commerce - B.Com. (NEP 2020)

SEMESTER I

Subject Code	Subject Name	COs
1181111	Accountancy: Accountancy & Financial Management	<ol style="list-style-type: none">1. To recognize the fundamental accounting concepts and conventions in financial reporting and understand its applicability.2. To articulate the applicability and valuation of selected Accounting Standards3. To ascertain the process of preparation of final accounts for a proprietary manufacturing firm
1171111	Commerce: Commerce - I: Introduction to Business	Students will be able to: <ol style="list-style-type: none">1. Recognize the fundamental components of the business2. Apply theoretical knowledge to real world scenarios within the Business Environment.3. Understand the concept and importance of project planning and would get hands on through case studies4. Create comprehensive understanding among the learners about Business Strategies

1211113	Economics: Economics for Professional Careers - I	Students will be able to: 1. Establish a comprehensive understanding of Business Economics. 2. Demonstrate and understand the various concepts in the principles of demand. 3. Compare and contrast the theories of consumer behaviour. 4. Develop expertise in the concept of supply and related concepts.
1011312	IT_Google Workspace	Students will be able to: 1. Manage email communications with Gmail. 2. Schedule and organize meetings and events using Google Calendar. Arrange and attend video meetings with Google Meet, Communicate with others using Google Chat. 3. Save , manage, and share files with Google Drive. 4. Generate and collaborate documents, spreadsheets and presentations. 5. Design Google Forms and collect data for surveys . Generate reports based on the collected data and integrate it with other Google Workspace applications. 6. Use Google Classroom to digitally organize, distribute, and gather assignments, course materials, and feedback. 7. Navigate confidently and make use of the numerous functionalities of Google Maps. 8. Able to design, develop, and maintain informative and visually appealing websites using Google Sites.
	Financial Mathematics – I	<ol style="list-style-type: none"> 1. . To understand the concepts of simple interest, compound interest and Equated Monthly Instalments (EMI) enabling complex financial analysis. 2. To introduce students to various measures of central tendency such as arithmetic mean, weighted mean, mode, combined mean, and its relevance in statistical analysis.

		<ol style="list-style-type: none"> 3. To calculate measures of dispersion including median, quartiles, deciles, and percentiles, providing insight into data spread. 4. To use standard deviation and its relative measures, facilitating a deeper understanding of data variability.
	Vocational Skills in Accounting –I	<ol style="list-style-type: none"> 1. To enable the learners to understand the concepts of business start-ups. 2. To enable the learners to develop the skill required for registration of business start-ups under various statutes
	Vocational Skills in Accounting –II	<ol style="list-style-type: none"> 1. To enable the learners to understand the concepts of business start-ups and UNICORNS. 2. To enable the learners to develop the skill required for registration of business start-ups under various statutes.
2511514	Business Communication Skills I	<p>Students will be able to:</p> <ol style="list-style-type: none"> 1. Understand the basics and significance of business communication theory. 2. Adapt to and use digital communication methods for personal and business purposes. 3. Grasp and effectively use the nuances of verbal and non-verbal communication.
2541516	Environmental Management & Sustainable Development -I	<ol style="list-style-type: none"> 1. Use principles of Environmental Science for explaining sustainable development and its related ethical concerns 2. Display scientific perspective for issues confronting our present day environment. 3. Analyze the national and global

		<p>environmental issues relating air, water, soil, and land use, biodiversity, and pollution.</p> <p>4. Explain the Role of an individual in relation to human population and environmental pollution.</p>
2531511	IKS	<p>Students will be able to:</p> <ol style="list-style-type: none"> 1. Understand and appreciate the rich Indian Knowledge Tradition 2. Understand the contribution of Indians in various fields 3. Experience increase subject-awareness and self-esteem 4. Develop a comprehensive understanding of how all knowledge is ultimately intertwined
2521612	National Service Scheme	<p>Students will be able to:</p> <ol style="list-style-type: none"> 1. Understand and Comprehend the foundations of the National Service Program. 2. Understand the unique camping program. 3. Learn about the regular activities of NSS. 4. Understand the importance of Shramadan.
2521615		<p>Students will be able to:</p> <ol style="list-style-type: none"> 1. Be an entrepreneur (to start their own fitness center, gym, yoga studio etc.) and device appropriate fitness program for different genders and age groups at all level

	<p>Introduction to Sports, Physical Literacy, health & Fitness & Yog</p>	<ol style="list-style-type: none"> 2. Officiate, supervise various sports events and organize sports events. 3. Acquire the knowledge of Physical Education, Sports and Yoga and understand the purpose and its development. 4. Learn to plan, organize and execute sports events. 5. Learn theoretical and practical aspects of the game of his choice to apply at various levels for teaching, learning and coaching purposes efficiently. 6. Acquires the knowledge of opted games, sports and yoga and also learns the technical and tactical experience of it.
		<p>Students will be able to:</p> <ol style="list-style-type: none"> 1. Explain the concepts of lifelong learning and the role of extension education in community development. 2. Recognize the importance of social responsibility and active citizenship. 3. Develop communication, leadership, and teamwork skills through practical projects. 4. Gain hands-on experience in social work, research, and project management. 5. Identify and analyse social issues such as education, health, gender equality, and environmental sustainability.

2521616	Extension Work	<p>6. Implement projects that address real-world community problems and promote social change.</p> <p>7. Conduct surveys and research to understand community needs and propose solutions.</p> <p>8. Interpret data and present findings effectively in reports and presentations.</p> <p>9. Learn the basics of entrepreneurship, financial literacy, and self-employment.</p> <p>10. Develop innovative ideas for social enterprises and small businesses.</p>
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SEMESTER 2

Subject Code	Subject Name	COs
1212112	Economics for Professional Careers-II	<p>Students will be able to:</p> <p>1: Demonstrate a comprehensive understanding of cost, revenue, and production concepts, including short-run and long-run costs, average and</p>

	<p>marginal costs, and the laws of production.</p> <p>2: Analyze and compare different market structures incorporating the principles of game theory to understand competitive dynamics.</p> <p>3: Apply knowledge to determine prices in various market structures, evaluate market equilibrium, and assess social efficiency, showcasing the ability to analyze and predict economic outcomes under different competitive scenarios.</p> <p>4: Develop proficiency in determining price and output levels under diverse market forms, demonstrating a practical understanding of how market forces influence economic decisions and outcomes</p>
<p>1182111</p>	<p>Accountancy & Financial Management-II</p> <p>Students will be able to:</p> <p>1: Figure out the impact of inter-departmental transfers and prepare the final accounts of the departmental store.</p> <p>2: Define and articulate the characteristics that</p>

		<p>distinguish a dependent branch within a business</p> <p>structure and solve practical problems related to the preparation of accounts of the dependent branch in the books of the head office, demonstrating proficiency in implementing the Debtor's method and Stock & Debtor's method.</p>
1172111	Commerce-II (Introduction to Service Sector)	<p>Students will be able to:</p> <ol style="list-style-type: none"> 1. Comprehend the actual difference between goods and services, their characteristics , apply the marketing mix elements 2. Understand the emerging trends in the service industry and its impact. 3. Understand retailing concept and e-commerce models and analyze the impacts on consumer behaviour, technology and business operations. <p>Understand the concept , types and significance of retailing and e-commerce in today's world.</p>
		Students will be able to:

<p>1282211</p>	<p>Industry & Service Management - I</p>	<ol style="list-style-type: none"> 1. Differentiate between various industry types and their characteristics 2. Identify the key factors influencing industry performance and competition 3. Understand the core principles of service management and customer experience 4. Analyse the challenges and opportunities unique to service businesses
<p>1102311</p>	<p>Social Media Marketing</p>	<p>Students will be able to:</p> <ol style="list-style-type: none"> 1. Demonstrate a solid understanding of social media marketing concepts, including audience targeting, content creation, engagement strategies, and campaign measurement. 2. Identify the strengths and weaknesses of different social media platforms and select the most appropriate channels for achieving specific marketing objectives.

		<p>3. Develop proficiency in using social media management tools and advertising platforms to create and manage effective marketing campaigns.</p> <p>4. Analyze social media metrics to assess the performance of marketing campaigns, identify areas for improvement, and make data-driven decisions.</p> <p>5. Demonstrate creativity and problem-solving skills by developing original social media marketing concepts and campaigns that resonate with target audiences.</p>
	<p>Financial mathematics II</p>	<p>students will be able to.</p> <p>OC1: demonstrate a comprehensive understanding of financial instruments such as shares and mutual funds, enabling them to make informed investment decisions. OC2: calculate various index numbers, enabling them to measure price changes and cost of living accurately. OC3: apply statistical tools such as averaging prices through SIP in mutual</p>

		<p>fund investments, enhancing their practical understanding of financial markets. OC4: analyze time series data and estimating trends using appropriate statistical methods. OC5: develop the ability to forecast future trends using the Least Squares Method, enhancing their predictive capabilities</p>
	<p>Vocational Skills in Accounting -III</p>	<ol style="list-style-type: none"> 1. To enable the learners to understand the concepts of documents in business organisations 2. To enable the learners to develop the skill required for preparation of various documents required in business organisations.
	<p>Vocational Skills in Accounting -IV</p>	<ol style="list-style-type: none"> 1. To enable the learners to understand the concepts of computerised documentation and accounting in business organisations. 2. To enable the learners to develop the skill required for preparation of various computerised documents and books of account required in business organisations.
		<p>Students will be able to:</p>

2512517	Hindi Bhasha - Kaushal Ke Adhar	<p>1. विद्यार्थियों को लेखन, वाचन कौशल के ज्ञान प्राप्त के साथ मौलिक अभिव्यक्ति में बदलाव आएगा।</p> <p>2. विद्यार्थियों का लेखन, वाचन कौशल द्वारा मानसिक विकास होगा, पठन-शैली का विकास होगा।</p> <p>3. विद्यार्थियों को लेखन, भाषण कौशल से भाषक-शिरत, शैलियों का सिंवात होगा हवशेषज्ञता आएगी। ।</p> <p>4. विद्यार्थियों को लेखन, वाचन, श्रवण, भाषण कौशल की विशेषताओं और उपयोगिता का ज्ञान प्राप्त होगा।</p>
	Environmental Management & Sustainable Development -II	<p>1. Use principles of Environmental Science for explaining sustainable development and its related ethical concerns 2. Display scientific perspective for issues confronting our present day environment. 3. Analyze the national and global environmental issues relating air, water, soil, and land use, biodiversity, and pollution. 4. Explain the Role of an individual in relation to human population and environmental pollution. 5. Recognize the importance of collective efforts for environmental sustainability as reflected in various</p>

		treaties, conventions and laws
2522617	National Service Scheme	<p>Students will be able to:</p> <ol style="list-style-type: none"> 1. Understand and Comprehend the foundations of the National Service Program. 2. Understand the unique camping program. 3. Learn about the regular activities of NSS. 4. Understand the importance of Shramadan.
2522620	Sports, Physical literacy, Health & Fitness & Yog	<p>Students will be able to:</p> <ol style="list-style-type: none"> 1. Participate in various games, sports and physical activities and they will also learn the technical and tactical experience of it. 2. Understand the importance and benefits of participation in any fitness activity or sports.

		<p>3. Own choice based activities that will inculcate healthy habits in the students</p> <p>4. Organize, plan activities, and will develop administrative qualities through these events</p> <p>5. Acquire the knowledge of Physical Education, Sports and Yoga and understand the purpose and its development.</p> <p>Learn to plan, organize and execute sports events.</p>
		<p>Students will be able to:</p> <p>1. Explain the concepts of lifelong learning and the role of extension education in community development.</p> <p>2. Recognize the importance of social responsibility and active citizenship.</p> <p>3. Develop communication, leadership, and teamwork skills</p>

2522621	Extension Work	<p>through practical projects.</p> <ol style="list-style-type: none">4. Gain hands-on experience in social work, research, and project management.5. Identify and analyse social issues such as education, health, gender equality, and environmental sustainability.6. Implement projects that address real-world community problems and promote social change.7. Conduct surveys and research to understand community needs and propose solutions.8. Interpret data and present findings effectively in reports and presentations.9. Learn the basics of entrepreneurship , financial literacy, and self-employment.10. Develop innovative ideas for social enterprises and small businesses.
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		<p>11. Foster empathy, teamwork, and respect for diverse cultures and perspectives.</p> <p>12. Plan, execute, and evaluate extension activities such as awareness campaigns, surveys, and training programs.</p> <p>13. Collaborate with NGOs, schools, and local communities for impactful outreach..</p>
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